

< > Design Tools

Overview

Make challenging design tasks easier with the right tools.

Design tools make challenging design tasks easier. They ensure more ‘repeatable results’ in an efficient way. A design manager selects the right tools, makes them available, trains them to users, updates and refreshes them and ensures that best-practice is shared amongst users. It requires focus not only on the tool, but the benefits that they bring. Some of the topics covered in this module include:

- ◆ What is a design tool and why do you need them?
- ◆ What differentiates design tools from other tools in an organisation?
- ◆ How to make sure designers share their best-practice and experience?
- ◆ Why do you need to develop new tools that inspire designers and demonstrate professionalism to stakeholders?

Learning Goals

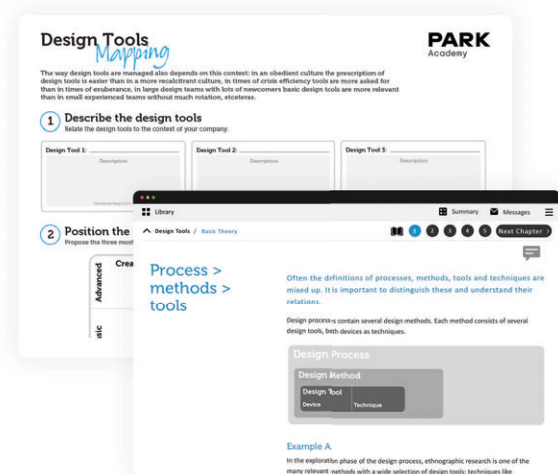
In this module we will achieve the following learning goals. You will be able to:

- ✓ Show understanding of the vocabulary around managing design tools
- ✓ Know how design tools positively influence business
- ✓ Explore what design tools are needed for what design tasks
- ✓ Manage the implementation and maintenance of design tools
- ✓ Create a logical toolbox with core tools and present them in a logical flow
- ✓ Drive the differentiation and the link between the design tools and the tools of other functions in the organisation

Resources

Design Tools utilises our proprietary ‘Design Tools Mapping’ tool.

PARK training materials can be found in the Livebook, our e-learning application.



“Design tools are like any other tool, they are only of value when the user is ready and willing to use them.”